



Cultural Heritage, People and Place (CHerPP)

Project Event and First Findings

Museum of Liverpool, 11th March, 10 am-4 pm

Cultural Heritage, People and Place: Understanding value via a regional case study (CHerPP) is a two and a half year research project funded by the Arts and Humanities Research Council (AHRC) and the Department for Culture, Media and Sport (DCMS) via a [targeted call](#). Working with National Museums Liverpool, CHerPP uses the museum -led Waterfront Transformation Project as a case study to examine how non-use values of culture and heritage can be better articulated, evidenced, and integrated into decision-making. This end of project event will combine first findings from the CHerPP research team (Manchester Metropolitan and Liverpool John Moores Universities), contributions from National Museums Liverpool (NML), and panel discussions bringing together policy, research, community and cultural stakeholders.

10 am arrivals Education Room 3, First Floor, [Museum of Liverpool, Mann Island, Liverpool](#)

10.10-10.20 **Welcome**

Claire Benjamin, Head of Learning and Participation, NML and Dr. Tamara West, CHerPP Project Lead

10.20- 10.40 ***The Waterfront Transformation Project: An Overview from National Museums Liverpool***

Claire Benjamin, Head of Learning of Learning and Participation; Ian Murphy, Head of Maritime Museum; Liz Stewart, Head of Museum of Liverpool; Michelle Charters, Head of International Slavery Museum

10.40 -12.00 ***The CHerPP Project: Overview and First Findings***

- *An Introduction to the CHerPP project* (Dr Tamara West)
- *Community Focus Group Reflections* (Nasra Eliot, NML and Zi Lan Liao, Pagoda Arts)
- *Qualitative Data Analysis and Key Findings* (Prof Rafaela Neiva Ganga, CHerPP Co-lead, LJMU, and Dr Laura Taggart, CHerPP Researcher, MMU)
- *Quantitative Data: rationale and implications* (Dr Steve Nolan, CHerPP Co-Lead, LJMU)
- *Summary and Wider Applications: next steps and applications beyond the case study* (Dr Tamara West)

12.00-13.00 ***Lunch and Optional Museum/Waterfront Visit***

13.00- 14.00 Panel 1: ***Perspectives on the Local and Regional Impacts of Culture: a discussion of non-economic values of culture and heritage from across the region and beyond***

Lisa Allen, Director Shakespeare North; Helen Legg, Director, Tate Liverpool; Sarah Lovell, Lead Officer Culture, Liverpool City Region Combined Authority; Sue Gregory, Chief Executive Officer Everton in the Community; Deborah Marsland, Museums and Galleries Manager, Kirklees Council

14.00 14.15 **Break**

14.15-14. 30 ***An Overview of Culture and Heritage Capital (CHC)***

Harman Sagger, Head of Cultural Analysis, DCMS

14.30-15.30 Panel 2: ***Capturing and Evidencing the Values of Culture and Heritage: perspectives from five national projects***

Dr Amy Binner, Exeter University; Ms Adala Leeson, Historic England; Prof Karen McBride, Portsmouth University, Dr Ricky Lawton, IPSOS; Prof Patrizia Riganti, University of Glasgow

15.30-15.50 **Final remarks and close**